

The background of the entire image is a dense, repeating pattern of small, irregular yellow and orange rectangular shapes, creating a mosaic or confetti-like texture. The text is overlaid on this background in white rectangular boxes.

Building Equality in Architecture Prairies

Sponsorship 2024

OUR MANDATE

Building Equality in Architecture: Prairies (BEAP) is an initiative that promotes equity and diversity in the city-building professions. Our organization aims to support, celebrate, and connect practitioners working in architecture, landscape architecture, planning, construction, and interior design across the prairies. BEAP uses an intersectional and cross-disciplinary approach to support leadership, mentorship, and networking opportunities in our professional community.

We host events and public lectures; work to generate awareness and dialogue around inclusive practices and addressing barriers; and celebrate the multiplicity of voices, hands, and minds who plan and design our communities.



OUR REACH

In collaboration with BEA: Toronto (BEAT), BEA: Atlantic (BEAA), BEA: Calgary (BEAC), BEA: North (BEAN), we work to connect and support design and planning professionals across Canada.

Through this regional initiative, we leverage opportunities for students and practitioners to connect with leaders and mentors in our city-building professions in Manitoba and Saskatchewan, to learn new skills and share valuable experiences while providing networking and mentorship opportunities.



EXECUTIVE COMMITTEE

CHAIR

Rasna Madhur, LM Architectural Group

FINANCIALS/ TREASURY

Rasna Madhur, LM Architectural Group
Jaya Beange, Storefront Manitoba

SECRETARY

Choi Yuen Ho, Bridgman Collaborative
Architecture

FUNDRAISING/ SPONSORSHIP

Candace Karhut, f-BLOK architecture

RESEARCH

Candace Karhut, f-BLOK architecture

COMMUNITY OUTREACH

Jaya Beange, Storefront Manitoba

MARKETING/ PROMOTION/ MEDIA

Debbie Golub, Design Shop
Choi Yuen Ho, Bridgman Collaborative
Architecture

EVENT PLANNING

Rasna Madhur, LM Architectural Group

REGIONAL ADVISORY COMMITTEE

Jessica D'TOSTE, f-BLOK architecture

BEAP EVENTS

BEAP made its debut in Winnipeg in 2018 with a public launch followed by a visioning event, which brought together approximately 45 city-builders to share experiences and brainstorm what role BEAP could play in the design community.

In addition to our City Builder Speaker Series and our Symposium, we have presented at a 10x20x20 event, hosted discussion panels in collaboration with a+dff and Storefront, and several networking events including picnics and trivia nights.

2024 TOPICS

January: Marketing Your Personal Brand

February: 2020 Building Code

March: Inspire Inclusion Panel

April: TRCC Calls to Action & City Building

May: Trivia Mixer

Fall: City Building Doors Open

BEAP SYMPOSIUM

In March of 2020 we held a day-long Symposium on Unconscious Bias to discuss inclusion and diversity in the city-building professions. The symposium generated awareness and dialogue around inclusive practices and how to address barriers while celebrating the multiplicity of voices, hands, and minds who plan and design communities in the prairies. We anticipate hosting another symposium in March 2025.

SYMPOSIUM TOPICS

Stories of Change, Monica Adair, Acre Architects

What is Unconscious Bias?, Loreli Buenaventure

Big Ideas Panels, Jason Syvixay, Dee Barsy, Eddie Ayoub, Jennifer Fix, Allan Mankewich, Liz Wreford

Social Innovation Panel, Jill Andres, Diane Roussin, Matt Schaubroeck



BEAP CITY BUILDERS SPEAKER SERIES

This series features round-table discussions with local city builder presenters sharing their knowledge and experience on a wide range of city-building topics. These talks most often take place in local offices or workspaces, and allow the attendees to gain insight into the invited speaker's work and philosophy. The City Builder Speaker Series serves as a great networking opportunity, bringing together practitioners from across disciplines to share common experiences.

PAST SPEAKERS

Haemee Han and Jaeyual Lee of Jaemee Studio

Kalen Taylor of Purpose Construction

Destiny Seymour of Indigo Arrows

Architects at Play

Synonym Art Consultation

Somia Sadiq of Narratives Inc.

Jaya Beange of Storefront Manitoba

Lindsay Oster of Prairie Architects

Eleah Gallagher of JC Kenyon Engineering



ANNUAL SPONSORSHIP

We appreciate all support to assist BEAP with its continued growth and outreach. All funds raised will allow for continued development of programming that encourages equality within the city building professions.

PARTNER SPONSOR - \$3000

Promotional Opportunities: Your practice as a leader in equity and advancement of underrepresented groups: share the special initiatives your firm is taking and we will share throughout social media channels. Do you have a high percentage of underrepresented individuals in leadership roles? What outreach is your firm involved with to attract and retain diverse talent and backgrounds within the profession? BEAP will promote your achievements in equality via social media.

Recognition: Your company logo and/or wordmark will be recognized in all official BEAP web, announcement and print materials including:

- Inclusion on the BEAP website Supporters page with a link to your designated landing page.
- All digital announcements for events and tickets, and invitations to any special events
- Event signage, programmes and literature.

SUPPORT SPONSOR - \$2000

Recognition: Your company logo and/or wordmark will be recognized in all official BEAP web, announcement and print materials including:

- Inclusion on the BEAP website Supporters page with a link to your designated landing page.
- All digital announcements for events and tickets / e-tickets.
- Event signage, programmes and literature.

EVENT SPONSOR - \$500

Recognition: Your company logo and/or wordmark will be recognized in all event promotion, including web, digital announcements, tickets/ e-tickets, and print materials.

AMPLIFYING VOICES SPONSOR - \$1000

Recognition: Your company logo and/or wordmark will be recognized in all official BEAP research and amplification of voices including:

- Inclusion on the BEAP website Supporters page with a link to your designated landing page.
- All digital sharing of research and content.

IN-KIND SPONSOR - \$250

If your organization is interested in hosting an event, this option allows you to make an in kind donation of space and refreshments.

THANK YOU TO OUR PAST SPONSORS

U OF M FACULTY OF ARCHITECTURE
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PRAIRIE ARCHITECTS INC.
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F-BLOK ARCHITECTURE INC.
LAUNCH COWORKING SPACE
PCL CONSTRUCTORS

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